



Spiru Haret University

Faculty of Financial Management Accounting

Brazda lui Novac Street, no 4, Craiova, Dolj, Romania



European Research Center of Managerial Studies in Business Administration

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The 5th International Conference on „New Tendencies in Knowledge based Society”

Preliminary Program

25th November 2011

10³⁰ – Welcome Coffee!

(Casa Universitarilor Hall – No 79, Calea Unirii Street)

11⁰⁰ – Registration of participants

11³⁰ – Official opening of the conference

Mr. Ion Viorel **Matei**,

Dean of Faculty of Financial Management Accounting Craiova

Ms. Laura **Ștefănescu**,

Manager of European Research Centre of Managerial Studies in Business Administration

11⁴⁰ – 14⁰⁰ – Regular session

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Author/s	PAPER TITLE	Country
2. Mihail ANTONESCU Mihail.Antonescu.DJ@mail.mfina.nte.g Ligia ANTONESCU ligiaantonescu@rdslink.ro	DOUBLE TAXATION CONVENTIONS AND THEIR IMPLEMENTATION IN ROMANIA	Romania
3. Mihail ANTONESCU Mihail.Antonescu.DJ@mail.mfina.nte.gv.ro	VALUE ADDED TAX (VAT) FOR AQUISITION OF NEW MEANS OF TRANSPORT AFTER ROMANIA'S ACCESSION TO THE EUROPEAN UNION	Romania
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5. Cristiana Ecaterina BANU cristiana_banu@yahoo.com	MARKET ECONOMY-MODERN FORM OF ORGANIZATION AND FUNCTIONING OF EXCHANGE ECONOMY	Romania
6. Cristina BARBU cristina_barbu2000@yahoo.co.uk Mihail Cristian NEGULESCU mihailnegulescu@yahoo.com	COMPARISON BETWEEN THE TWO ENVIRONMENTAL MANAGEMENT SYSTEMS: EMAS AND ISO 14000	Romania
7. Elena BICĂ ebica62@yahoo.com	ENVIRONMENTAL TECHNOLOGIES AND SOCIAL PROGRESS	Romania
8. Anca Madalina BOGDAN am2bogdan@yahoo.com	TAXATION RULES AND THE TRANSPOSITION OF THE PROFIT TAX IN ACCOUNTING USING IAS 12	Romania
9. Cristiana BOGDĂNOIU cristina82b@gmail.com	PLACE AND ROLE OF MANAGEMENT ACCOUNTING AND COST CALCULATION IN FOOD INDUSTRY OF MANUFACTURING DAIRY PRODUCTS	Romania
10. Angela (PETCU) BROJU angela.broju@gmail.com	PRAGMATISM OF ETHICS RULES IN AUDIT	Romania
11. Beatrice Daniela (CIOLAN) BUCUR ciolan_b@yahoo.com	TWO SURPRISING APPLICATIONS OF GRAPH THEORY	Romania
12. Sorin DINCĂ sorin.dinca@gmail.com	THE USE SEMANTIC SCHEMES IN THE KNOWLEDGE REPRESENTATION AND PROCESSING SYSTEMS	Romania

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13 Sorin DINĂ sorin.dinca@gmail.com	THE USE OF CLIENT-SERVER TECHNOLOGY IN DATABASE QUERY IN NATURAL LANGUAGE	Romania
14 Lia Dorica HUSUSAN (DOGARU) dogarulia@yahoo.com Angela BROJU (PETCU) angela.broju@gmail.com	BUSINESS STRATEGY OF SMES IN TIMES OF CRISIS, IN ROMANIA	Romania
15 Floarea GEORGESCU georgescuflori@yahoo.com Cicilia IONESCU cicilia.ionescu@yahoo.com	THE CASH FLOWS AND THE VALUE OF MONEY IN TIME	Romania
16 Mirela GHITA mire_ghita@yahoo.com Simona ROTARU simona_rotaru_ro@yahoo.com	POSSIBILITIES OF IMPLEMENTING THE SUPPLY OF MOTOR VEHICLES AT HOME WITH CNG IN ROMANIA	Romania
17 Daniel GOAGĂRĂ daniel_goagara@yahoo.com Ion IONESCU ionescuion2006@yahoo.com Oana STĂICULESCU oana.staiculescu@yahoo.com	ASSESSMENT IMPLICATIONS ON THE ENTITY'S FINANCIAL BALANCE - CASE STUDY: ASTERA JSC	Romania
18 Roxana GOGA-VIGARU roxy_vigaru@yahoo.com	A SEMANTIC INTERPRETATION OF THE VALUES OF SHALL IN ECONOMICS ENGLISH AS TARGET LANGUAGE	Romania
19 Claudia Nicoleta GUNI borsanclaudia@yahoo.com	CONCEPTUAL LIMITATIONS ON FAIR VALUE ASSESSMENT	Romania
20 Dragoș ILIE dragosilie2002@yahoo.com	FUTURE OR JUST PRESENT AND PAST FOR CURRENCY SIGNS?	Romania
21 Ion IONESCU ionescuion2006@yahoo.com Daniel GOAGĂRĂ daniel_goagara@yahoo.com Oana STĂICULESCU oana.staiculescu@yahoo.com	POSSIBILITIES OF COST OPTIMIZATION IN PUBLIC PASSENGER TRANSPORTATION FOR RAT CRAIOVA	Romania
22 Laura Cristina MANIU laura.maniu@gmail.com Andreea MARIN-PANTELESCU marindeea@yahoo.com	THE LINKS BETWEEN ENTREPRENEURSHIP, INNOVATION AND EDUCATION	Romania

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23 Mădălina MIHĂILĂ madalina.mihaila@yahoo.com	COSTS MANAGEMENT – IMPACT IN DECISION MAKING	Romania
24 Gheorghe MIHAIL ghe.mihail@gmail.com	FROM A FAMILIAR ECONOMIC CRISIS TO ANOTHER ECONOMIC CRISIS COMPLETELY UNKNOWN	Romania
25 Octav NEGURIȚĂ octavnegurita@yahoo.com	THE RISK AND FRAUD FACTORS IN THE CONTEMPORARY FINANCIAL BANKING SYSTEM	Romania
26 Cristina Florina PANAIT (POPESCU) crystyle_16@yahoo.com	THE ECONOMIC ANALYSIS OF CRIMINALITY	Romania
27 Mihaela POPA mipo_ro@yahoo.com	OPTIMIZATION OF FISCAL COSTS – THE SUBTLE LINE BETWEEN LEGAL AND ILLEGAL	Romania
28 Simona ROTARU simona_rotaru_ro@yahoo.com Petru BARDAȘ bardastehnorob@yahoo.com Mirela GHITĂ mire_ghita@yahoo.com	THE NECESSITY OF COMPUTERISING PRODUCTION EQUIPMENT MAINTENANCE FOR MANAGING ECONOMICAL CRISIS	Romania
29 Silvia SIMIONESCU silviasimionescu@yahoo.com	INCOMES FROM OWN PURPOSES AND CAPITALIZED PRODUCTION	Romania
30 Ecaterina SURUPĂCEANU teosuru@yahoo.com	THE SUPPLY OF ACCOUNTING INFORMATION - MANUFACTURERS AND FINAL PRODUCTS OF THE ACCOUNTING	Romania
31 Ecaterina SURUPĂCEANU teosuru@yahoo.com	THE SITUATION CHANGES REFLECTED IN THE ACCOUNTS OF AMERICAN CAPITAL	Romania
32 Georgiana SUSMANSCHI georgiana19iu@yahoo.com	INTERNAL AUDIT AND CORPORATE GOVERNANCE IN TIME OF ECONOMIC CRISIS	Romania
33 Loredana VĂCĂRESCU HOBEANU loredana.hobeanu@yahoo.com	THE CHALLENGES OF THE HIGHER EDUCATION IN THE KNOWLEDGE-BASED SOCIETY	Romania

14⁰⁰ – Lunch