



Curriculum vitae Europass



Personal information

First name/Surname **CIUNĂ C. Simion**
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Fax
E-mail Address ciunasimion@yahoo.com
Nationality Romanian
Date of birth 02 september 1947

Desired employment **Associate university doctor**
Occupational field

Professional Experience

Dates	From October 2008 - untill present
Occupation or position held	Associate university doctor
Main activities and responsibilities	<ul style="list-style-type: none">- Didactic and research activities like :- Class and seminary activity teaching in Statistics, Services trade, Insurance and reinsurance and company evaluation disciplines.- Publication as an author of specialized courses and university courses.- Article publication in specialized magazines.- The attendance at National Conference with international participation.- The achievement of grants and research contracts.
Employers name and adress	The University „Spiru Haret”, Bucharest. University of Financial and Accounting Management , Craiova
Type of bussiness or sector	Leadership activities Research and university education
Dates	From September 2008 – To January 2008
Occupation or position held	Associate university
Main activities and responsibilities	<ul style="list-style-type: none">- teaching and seminars for the license disciplines of Marketing, Economy Services, license papers guiding and specialized practice for the license programs;- monitoring grant type research projects and exploratory research projects;- scientific research.
Employers name and adress	The University „Mihai Viteazul”, Craiova. The University Legal and Economic Science.
Type of bussiness or sector	Research and didactic activities Research and university education
Dates	From January 2008 – To February 2006
Occupation or position held	University lecturer
Main activities and responsibilities	<ul style="list-style-type: none">- teaching and seminary at : Strategic Marketing, Market Research, Service Economy.- license papers guiding;- scientific research.
Employers name and adress	The University „Mihai Viteazul”, Craiova. The University of Economical Sciences.

Type of bussiness or sector	Research and didactic activities Research and university education
Dates	From January 2006 – To October 2004
Occupation or position held	Associate university teacher
Main activities and responsibilities	- teaching and seminar at : Strategic Marketing, Market Research, Service Economy - license papers guiding; - scientific research.
Employers name and adress	The University „Mihai Viteazul”, Craiova. The University of Economical Sciences.
Type of bussiness or sector	Research and didactic activities Research and university education
Dates	From September 2005 – To October 2001
Occupation or position held	Associate university teacher
Main activities and responsibilities	- teaching and seminar at :Strategic Marketing, Company Evaluation, International Economic Relations - license papers guiding; - scientific research
Employers name and adress	The University „Dacia”, Baile Herculane. The University of Tourism Management
Type of bussiness or sector	Research and didactic activities Research and university education
Dates	From October 2003 – To September 2004
Occupation or position held	Associate university teacher
Main activities and responsibilities	- seminars at International Rates Relations
Employers name and adress	The University „Spiru Haret”. University of Financial and Accounting Management , Craiova
Type of bussiness or sector	Research and didactic activities Research and university education
Dates	2005 - 1990
Occupation or position held	General Manager
Main activities and responsibilities	- leadership activities, production, marketing
Employers name and adress	S.C.Sere Universal, S.C. Sud Oil Craiova, RJ Import Bucuresti, SC Craser SA Craiova, Greenhouses Company Isalnita Dolj
Type of bussiness or sector	Leadership activities in production processes, export marketing of greenhouse vegetables State and private field activity.
Dates	1990 - 1986
Occupation or position held	Marketing director, planning service chief, salary, export sorting sector chief
Main activities and responsibilities	- leadership activities and execution regarding marketing activity, human resources and export.
Employers name and adress	Greenhouses Company Isalnita Dolj
Type of bussiness or sector	Leadership activities, marketing direction coordination, of the planning-salary service and of the sorting-export service. Marketing sector and planning
Dates	1986 - 1972
Occupation or position held	Horticultural and greenhouse farm chief
Main activities and responsibilities	- leadership and execution of the producing activities of field and greenhouse vegetables
Employers name and adress	Greenhouses Company Isalnita Dolj, CAP Celaru Dolj
Type of bussiness or sector	- leadership and execution activities at the agricultural unit level of the vegetables production, in field and greenhouses.
Education and training	
Dates	2001 - 1997
Title of qualification awarded	Doctor in Economic Sciences

Principal subjects / occupational skills covered	Specialization in Economical International Relations
Name and type of organisation providing education and training	Univeristy of Craiova
Level in national or international classification	ISCED 6
Dates	1981 – 1976, 1971 – 1966
Title of qualification awarded	Licensed in Economic Sciences and Horticulture.
Principal subjects / occupational skills covered	Specialization in Finances-Accounting, Horticulture.
Name and type of organisation providing education and training	University of Craiova University of Economical Sciences and University of Horticulture
Level in national or international classification	ISCED 5
Dates	2007
Title of qualification awarded	Graduate of the technical expert evaluator of real estate properties class
Principal subjects / occupational skills covered	Evaluation of the real estate property, legislation in the field - specialization in the real estate evaluation profession
Name and type of organisation providing education and training	Class organised by the Departament of Justice – National Evaluators Association in Romania (ANEVAR)
Level in national or international classification	
Dates	2007
Title of qualification awarded	French linguistics class
Principal subjects / occupational skills covered	- French – writting , reading, speaking
Name and type of organisation providing education and training	University of Craiova, The Arts School
Level in national or international classification	
Dates	1996
Title of qualification awarded	Graduate of the company evaluation class
Principal subjects / occupational skills covered	„Company Evaluation”
Name and type of organisation providing education and training	Class organised by the University of Craiova, University of Economical Sciences
Level in national or international classification	
Dates	1994
Title of qualification awarded	Accounting class graduate
Principal subjects / occupational skills covered	Accounting plan
Name and type of organisation providing education and training	Class organised by the University of Craiova, University of Economical Sciences
Level in national or international classification	
Dates	1985
Title of qualification awarded	Technical agricultural expert class graduate
Principal subjects / occupational skills covered	- agricultural expertize, agricultural technology, topography - specialization in the technical agricultural evaluator profession
Name and type of organisation providing education and training	Ministry of Finance – General Finance Direction Dolj

Level in national or international classification

Dates 1971

Title of qualification awarded Pedagogy class graduate

Principal subjects / occupational skills covered The right to teach in schools

Name and type of organisation providing education and training University of Craiova, University of Horticulture

Level in national or international classification

Personal skills and competences

- **Scientific and research activity (in the last 5 years):**
- 3 university textbooks published in romanian publishings, recognized by the CNCISIS, as author in the field of economy.
- 5 published articles after a review process in national recognized magazines.
- 3 attentings at National Conferences (Craiova , Romania), with international participation.
- 1 CNCISIS grant as an economical sector director in the research team.
- 1 POS-DRU strategic grantas a member in the management team.
- 4 contracts with the bussiness enviroment as director.
- **Present research:**
- 1 contract with the bussiness enviroment as director .
- **Professional and academic services :**
- Member in the University of Financial-Accounting Management's Board, Univ."Spiru Haret", Craiova.
- Dean of the University of Financial-Accounting Management's Board, Univ."Spiru Haret", Craiova
- CESMA member.
- Technical agricultural expert.
- Technical expert evaluator of real estate properties.
- Project Manager class graduation certificate.
- Forming Manager class graduation certificate.
- Frech linguistic competence certificate, given by the Univ. of Craiova , The Arts School.
- Graduation certificate for the IFR-ID technological instruction program class , Univ. Spiru Haret.
- Graduation certificate for the instruction program in e-Learning technology , Univ. Spiru Haret.

Mother Tongue **Romanian**

Other languages

Autoevaluation

European level(*)

English

French

Understanding				Speaking				Writting	
Listening		Reading		Conversation		Oral speech		Written expression	
A1	Basic user	A1	Basic user	A1	Basic user	A1	Basic user	A1	Basic user
B2	Independent user	B2	Independent user	B2	Independent user	B2	Independent user	B2	Independent user

(*) [Common](#) European Framework of Reference (CEF) level

Social skills and competences

- Through the decisional, coordonating and guiding position I had, I achieved management abilities through a participatory and communicational management. These abilities facilitate my work with the teacher's team from the University Center in Craiova, the University of Financial-Accounting Management, and also in the ongoing scientific research contracts;
- Having a pragmatic character, team spirit, firmness and authority, I have a friendly, transparent and impartial coloboration with all my colleagues and I have never encountered difficulties in coordonating the teams I have led.

Competence domain

Economy, Management and Economical Statistics, Economical International Relations

Organisational skills and competences	<p>Good manager and organiser of teams and activities due to my time accumulated experience, in administrative, economical and control areas, due to the expertise gained by the positions held.</p> <p>Due to the manager position within the Romanian Academy's research contract through the Institute of Socio-Human research C.S. Nicolescu Plopsor, Craiova, and other contracts, I have obtained coordination and organisational competences.</p> <p>As dean and member of the University Council, together with the other members, I have organised and controlled the teaching activity, I have ensured the efficient use of the financial and material resources of the University.</p>
Technical skills and competences	<ul style="list-style-type: none"> - specialist in economical statistics, prices, company evaluation, author of valuable specialized books; - specialist in horticulture, economist, technical agricultural expertise, real estate evaluation expertise, due to gained experience between 1985-2009; - as a technical expert since 1985, I have performed about 200 agricultural and real estate evaluation expertizes.
Computer skills and competences	Windows XP operating system, MS Office (Word, Excel, Power Point, Access), Blackboard system use of eLearning type for evaluation and instruction.
Other skills and competences	
Drivers license	Category B and C
Additional information	References at request
Annexes	- List of publications

Annex nr. 1

LIST OF PUBLICATIONS

I. BOOKS PUBLISHED IN THE PUBLISHING HOUSE

1. Simion Ciuna	- Economical Statistics, Technology class IFR ,Editura Fundatiei Romania de Maine , 2012, Bucuresti, cu ISBN 978 – 973 – 163 – 693 - 1
2. Simion Ciuna	- Company Evaluation, Technology class IFR ,Editura Fundatiei Romania de Maine , 2012, Bucuresti, cu ISBN 978 – 973 – 163 – 696 - 2
3. Simion Ciuna	- Economical statistics , Editura Sitech, 2009, Craiova, cu ISBN -973-606-

	530-710-0.
4. Simion Ciuna	- Turistic Company Evaluation , Editura Sitech, 2005, Craiova, cu ISBN - 973-657-480-6
5. Simion Ciuna	- International Marketing Tranzactions , Editura Sitech, 2004, Craiova, cu ISBN -973-657-610-8
6. Simion Ciuna	- The Evolution of Vegetable Politics in Romania , Editura Sitech, 2004, Craiova, cu ISBN -973-657-690-6
7. Simion Ciuna	- The Agricultural Politics of the European Community , Editura Sitech, 2004, Craiova, cu ISBN-973-657-689-2
8. Simion Ciuna	- Politics and Strategies in the Vegetable Export , Editura Mondo Ec. 2001, Craiova, cu ISBN -973-98425-5-0
9. Simion Ciuna, Ion Rosu Hamzescu	- Tendencies in the International Vegetable Marketing , Editura Mondo Ec. 2000, Craiova, cu ISBN 973-98425-5-0

Annex nr. 2

II. SCIENTIFIC ARTICLES PUBLISHED IN SPECIALIZED MAGAZINES

A – Internationally rated

Nr. crt.	Authors	Article title	Conference name	Published magazine	Country / Twon / date	Cota tion
1.	Simion Ciuna	European Union's romanian agricultural politics and agricultural modernization	<i>Further challenges for a competitive management</i>		Romania/ Craiova/23-24 octombrie 2009	C
2.	Simion Ciuna	The transition from the conventional agriculture to the ecological one – a near future necessity	<i>Further challenges for a competitive management</i>		Romania/ Craiova/23-24 octombrie 2009	C
3.	Simion Ciuna	European agricultural politics and strategies	<i>Business and information technologies. New approaches</i>		Romania/ Craiova/24-25 octombrie 2008	C

B – Published articles in national specialized magazines

1. Simion Ciuna	- Marketing as the modern economical process method , The "Arhivele Olteniei" magazine nr. 2/2007, pag. 73-85, Editura Academiei, ISSN 1222-4767, acreditată CNSIS B, poziția 702
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2. Simion Ciuna	- The investment in the private sector of greenhouse-solariums , The “Anuarul” magazine , ICSU nr.7/2007, pag. 104-114, Editura Beladi, ISSN -1841 – 0898
Annex nr. 3	
III.SCIENTIFIC ARTICLES PUBLISHED AT NATIONAL MANIFESTATIONS	
1.Simion Ciuna	<i>Politics and strategies regarding greenhouse and field vegetable culture in the Oltenia Basin, ment for export.The „Realities and perspectives of the romanian turism” symposium, second edition from 26-27 of may 2001, organised by the University „Dacia”, Baile Herculane, the University of Turism and Hotel Management.</i>
2.Simion Ciuna	<i>Agrobioturism.The „Realities and perspectives of the romanian turism” symposium, third edition from 25-26 of may 2002 organised by the University „Dacia”, Baile Herculane, the University of Turism and Hotel Management;</i>
3.Simion Ciuna	<i>Politics and strategies regarding the vegetable export in the Oltenia Basin.The „ Realities and perspectives in the durable development of romanian economy” symposium from 15-16 of may 2003, the University of „Spiru Haret”, Craiova.</i>
4.Simion Ciuna	<i>Tendencies in the international vegetable marketing.The „Realities and perspectives in the durable development of romanian economy”symposium, from 15-16 of may 2003, the University of „Spiru Haret”, Craiova</i>
5.Simion Ciuna, Mihai Cristian Popescu	<i>Personnel management for the international turism activity.The „Internal and International Turism” symposium from 7-8 of may 2004, the University of „ Spiru Haret”, Craiova.</i>

Annex nr. 4

IV.ELABORATE SCIENTIFIC RESEARCH PROJECTS

1. A national grant obtained at the Romanian Academy, the Institute of Socio-Human Researches „ C.S. Nicolaescu Plopsor”, Craiova, with the theme „Urban culture and civilisation at the down Danube” , as an economy direction coordinator.
2. National research contract with SC Sere Universal, Craiova, with the theme „Investments regarding the building of greenhouse-solariums, the introduction of fertilization by drip systems, equipped with instalations and equipment at a

European performance level”, financed by the beneficiary. In this project I was coordinating director in the research team and permanent collaborator.

3. National research contract with SC Interim Grup – Caracal – Olt , with the theme „Study regarding sales marketing of industrial products, tools, SDV-es, devices, equipment for industry”, financed by the beneficiary. In this project I was coordinating director of the research team and permanent collaborator.
4. National research contract with SC Giani 2000 – Bucharest , with the theme „ Economical – Financial Analysis of the society services regarding sales, warranty, A.M.E.T.(fiscal electronic counters) service, financed by the beneficiary. In this project I was coordinating director and permanent collaborator.
5. National research contract in 2009-2010, of the University of Financial – Accounting Management of the University of „ Spiru Haret”, Craiova with SC Sere Universal – Almaj – Dolj county, with the theme „ Politics and strategies regarding the promotion of vegetable export in the new European economic context”, financed by the beneficiary. In this project I was coordinating director and permanent collaborator.

Conf.univ.dr. Ciuna Simion

LISTA DE LUCRĂRI

structurată în raport cu cerințele preliminare și criteriile de evaluare
Conf. univ. dr. CIUNA SIMION

a) Teza de doctorat

Nr. crt.	Titlul	Editura	Anul	Localitatea	Autor	ISBN	Nr. pag.
1.	Politici și strategii privind exportul cu legume din Bazinul Olteniei		2001	Craiova	Ciuna Simion		280

b) Cărți de specialitate și manuale publicate în edituri internaționale și edituri recunoscute CNCSIS

În ultimii 5 ani							
Nr. crt.	Titlul	Editura	Anul	Localitatea	Autori	ISBN	Nr. pag.
1.	Statistica economică, Curs în tehnologie IFR,	Fundatia Romania de Mi'aine	2012	Bucuresti	Ciuna Simion	978-973-163-693-1	143
2.	Evaluarea Intreprinderii Curs în tehnologie IFR	Fundatia Romania de Mi'aine	2012	Bucuresti	Ciuna Simion	978-973-163-696-2	131
3.	Statistică economică	Sitech	2009	Craiova	Ciuna Simion	973-606-530-710-0	207

Înainte de ultimii 5 ani							
Nr. crt.	Titlul	Editura	Anul	Localitatea	Autori	ISBN	Nr. pag.
1.	Evaluarea întreprinderii turistice	Sitech	2005	Craiova	Ciuna Simion	973-657-480-6	205
2.	Tranzacții comerciale internaționale	Sitech	2004	Craiova	Ciuna Smion	973-657-610-8	192
3.	Evoluția politicilor legumicole în România	Sitech	2004	Craiova	Ciuna Simion	973-657-690-6	202
4.	Politica agricolă a Comunității Europene	Sitech	2004	Craiova	Ciuna Simion	973-657-689-2	215
5.	Politici și strategii în exportul cu legume	Mondo Ec.	2001	Craiova	Ciuna Simion Ion Rosu Hamzescu	973-98425-5-0	270
6.	- Tendințe în comerțul internațional cu legume	Mondo Ec.	2000	Craiova	Ciuna Simion	973-98425-5-0	136

c) Articole/studii publicate în urma unui proces peer-review, astfel:

În ultimii 5 ani					
a. Articole în reviste indexate în baze de date internaționale					
Nr. crt.	Titlul	Publicat în	Autori	ISSN	Baza de date în care este indexată
b. Articole indexate în baze de date internaționale					

c. Articole în reviste recunoscute CNCSIS					
14.	Marketingul ca metoda a procesului economic modern	Revista Arhivele Olteniei, Nr. 2/2007, p. 73-85	Ciuna Simion	1222-4767	Clasificare B Pozitia 702
15.	Investitiile din sectorul privat al serlor-solari	Revista Anuarul, ICSU nr.7/2007, p.104-114	Ciuna Simion	1841-0898	Clasificare B

d) Studii publicate în:

Nr. crt.	Titlul	Publicat în	Organizator	Data și locul desfășurării	Autori	Editura și ISBN
În ultimii 5 ani						
Volume ale unor manifestări științifice internaționale recunoscute în domeniu						
Volume ale unor manifestări științifice naționale cu participare internațională recunoscute						
1	Politica agricolă a Uniunii Europene și modernizarea agriculturii românești	<i>Further challenges for a competitive management</i>	European Research Centre for Business Administration and Managerial Studies	23-24 October 2009, Craiova, România	Ciuna Simion	Editura ASERS, ISBN: 978-606-92386-3-9
2	Tranziția de la agricultura convențională la cea ecologică – necesitate a viitorului apropiat	<i>Further challenges for a competitive management</i>	European Research Centre for Business Administration and Managerial Studies	23-24 October 2009, Craiova, România	Ciuna Simion	Editura Reprograph, Craiova, ISBN: 978-973-671-242-5
3	Politici și strategii ale agriculturii Europene	<i>Business and information technologies. New approaches</i>	European Research Centre for Business Administration and Managerial Studies	24-25 October 2008, Craiova, România	Ciuna Simion	Editura Reprograph, Craiova, ISBN: 978-973-671-162-6

e) Brevete de invenție –

f) Proiecte de cercetare – dezvoltare – inovare pe bază de contract sau grant

Nr. crt.	Programul/ Proiectul	Statut în echipa de cercetare	Instituția finanțatoare	Valoare proiect	Stadiul implementării
În ultimii 5 ani					
Granturi obținute prin competiție națională					
1.	1. Un grant național obținut la Academia Română, Institutul de Cercetări Socio-Umane „C.S. Nicolăescu Ploșor” Craiova, având tema „Cultură	2. Membru în echipa de cercetare coordona	Academia romana	10.000 EUR	finalizat

	și civilizație urbană la Dunarea de Jos”	tor al directiei de economie			
Proiecte de cercetare cu colective internaționale					
-	-	-	-	-	--
Granturi strategice POS-DRU					
2	Dezvoltarea resurselor umane și a liberei inițiative în mediul rural ID_ 89015 Nr. înregistrare la D.G. - AMPOSDRU 11645/12.11.2010 Beneficiar: Universitatea <i>Spiru Haret</i> ; Proiect strategic național, POS-DRU Perioada de implementare: 2011-2013;	Membru în echipa managerială- Manager Grup Tinta	FSE POS-DRU	1.663.960,00 lei	În contractare
Contracte de cercetare cu mediul de afaceri					
3	Contract național de cercetare cu S.C. Sere Universal – Craiova- cu tema „Investiții privind construcția de sere-solarii, introducerea sistemelor de fertilizare prin picurare, dotate cu instalații și utilaje la nivelul performanțelor europene” , finanțat de beneficiar. În cadrul acestui proiect am avut calitate de director coordonator în colectivul de cercetare și de colaborator permanent.	Director de proiect	SC Sere Universal Craiova	2000 EUR	finalizat
4	Contract național de cercetare cu S.C. Interind Grup – Caracal-Olt cu tema „Studiul privind marketingul vânzării (distribuție) a produselor industriale, scule, SDV-uri, dispozitive, echipamente pentru industrie” , finanțat de beneficiar. În cadrul acestui	Director de proiect	SC Inter Grup Caracal, Jud. Olt	2000 EURi	Finalizat

	proiect am fost director coordonator al colectivului de cercetare și colaborator permanent.				
5	Contract național de cercetare cu S.C. Giani 2000 – București cu tema „ Analiza economică-financiară a serviciilor societății privind vânzarea, garanția, service A.M.E.T.(aparate de marcat electronice fiscale) finanțat de beneficiar. În cadrul acestui proiect sunt director coordonator și colaborator permanent.	Director de proiect	SC Giani 2000-Bucuresti	2000 EUR	In derulare
6	Contract național de cercetare in anul 2009-2010 al Fac. Management Financiar Contabil Craiova a Univ. Spiru Haret cu SC Sere Universal Almaj – judetul Dolj cu tema „ Politici si strategii privind promovarea exportului cu legume in noul context economic european ”, finanțat de beneficiar. In cadrul acestui proiect am fost director coordonator si colaborator permanent.	Director de proiect	SC Sere Universall Almaj, Jud. Dolj	2000 EUR	Finalizat
Granturi strategice POS-DRU aflate sub evaluare					
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Conf. univ. dr. Ciuna Simion